

DIAGEO | The Hotline

Diageo/Hotline Poll
Conducted By:



June 2008

Field Dates: June 5-8, 2008
Sample Size: 806 Registered Voters
Margin of Error: +/-3.5

Note: Percentages less than 0.5 printed as *.
DPV = "Democratic Primary Voters"; RPV = "Republican Primary Voters."

1. I'd like to get your opinion about the way that things are going in the country today. Do you feel things in the country are generally going in the right direction, or do you think things are seriously off on the wrong track?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Right direction	12%	23%	6%	4%	24%	4%
Wrong track	76%	57%	81%	89%	56%	90%
Neither(DO NOT READ)	8%	14%	7%	4%	15%	3%
Don't know/Refused (DO NOT READ)	4%	5%	6%	3%	5%	2%

2. And what is the most important issue facing the US today?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Economy in general	33%	27%	32%	41%	28%	40%
Gas/fuel/oil prices	18%	21%	21%	13%	22%	15%
War in Iraq - Oppose	9%	5%	3%	15%	4%	14%
Poor healthcare/ hospitals; high cost of health care	3%	2%	2%	4%	3%	5%

Ethics/moral/ religious/family decline; dishonesty; lack of integrity	3%	3%	5%	2%	3%	1%
Dissatisfaction with government/Congress/ politicians/ candidates	3%	4%	3%	2%	3%	3%
War in Iraq - Support	3%	4%	4%	2%	6%	2%
International issues/problems	2%	1%	2%	1%	1%	1%
Terrorism	2%	6%	1%	1%	3%	2%
Unemployment/jobs	2%	1%	4%	2%	1%	3%
Immigration/illegal aliens	2%	3%	1%	1%	3%	1%
High cost of living/ Inflation	2%	2%	-	3%	1%	2%
Taxes	1%	2%	-	*	2%	*
Moral values	1%	2%	1%	-	2%	-
Education/poor education/access to education	1%	1%	-	*	1%	*
Medicare issues	1%	-	3%	1%	1%	1%
Environment/ pollution	1%	2%	-	2%	1%	1%
Social Security	*	-	-	*	-	*
Gay marriage	*	*	-	-	*	-
Outsourcing of jobs/ jobs sent overseas	*	1%	-	-	1%	-
Middle class struggling	*	*	-	-	*	-
Wage issues	*	*	-	-	*	-
Agricultural/farming	*	-	-	1%	-	*
Corporate corruption	*	*	-	-	*	-
Fear of war/feelings of fear in this country	*	*	-	-	*	-

Crime/violence	*	-	-	1%	-	1%
Poverty/hunger/ homelessness	*	-	-	1%	*	*
Illegal drugs	*	*	-	-	*	-
Abortion - Pro-life	*	1%	-	-	1%	-
Avian flu	-	-	-	-	-	-
Frivolous lawsuits	-	-	-	-	-	-
Rebuilding New Orleans/Hurricane Katrina	-	-	-	-	-	-
Unfair trade practices/agreements	-	-	-	-	-	-
Military base closings	-	-	-	-	-	-
Guns/gun control	-	-	-	-	-	-
Abortion - Pro- choice	-	-	-	-	-	-
School shootings/ school violence	-	-	-	-	-	-
Development/sprawl	-	-	-	-	-	-
Traffic	-	-	-	-	-	-
Cost of prescription drugs	-	-	-	-	-	-
Other (SPECIFY)	4%	5%	5%	3%	4%	3%
Don't know/Refused	7%	5%	13%	5%	7%	5%

3. Now I'm going to read to you a list of issues that the next President of the United States might address. Which one of the following issues do you think should be the top priority for the next President to address? IF "ALL", ASK:) If you absolutely had to choose, which one issue would you say should be the top priority?(READ AND ROTATE; ACCEPT ONE ANSWER)

	TOTAL	Rep	Ind	Dem	RPV	DPV
Economy/jobs/unemployment	32%	31%	35%	31%	31%	33%
The War in Iraq	16%	10%	14%	22%	12%	20%
Gas prices	11%	15%	11%	8%	14%	9%
Health care	9%	6%	8%	11%	7%	10%
Corruption in government	6%	6%	8%	4%	8%	3%
Immigration	5%	10%	5%	1%	10%	2%
Social Security/Medicare	4%	4%	3%	5%	3%	6%
Education	3%	5%	2%	2%	4%	3%
The environment	2%	1%	2%	3%	1%	3%
All of the above (DO NOT READ)	9%	6%	9%	12%	5%	11%
None of the above (DO NOT READ)	*	*	-	*	*	*
Other (specify) (DO NOT READ)	2%	5%	2%	*	4%	*
Don't know/Refused (DO NOT READ)	1%	1%	1%	*	1%	*

4. Now let me read you a list of traits people might look for in the next President of the United States. Please tell me what is the most important quality for you when voting for the next President?(IF "ALL", ASK:) If you absolutely had to choose, which one would you say is the most important quality?(READ AND ROTATE; ACCEPT ONE ANSWER)

	TOTAL	Rep	Ind	Dem	RPV	DPV
Will focus on issues that matter in our day to day lives, not just issues that grab headlines	27%	23%	28%	30%	27%	30%
Does what's right for voters, regardless of what either party says	23%	30%	19%	20%	27%	21%
Will not give in to special interests	12%	11%	15%	12%	10%	12%
Has a long record of accomplishment and service to the country	11%	22%	9%	4%	22%	4%
Is a fresh face with the energy to shake things up in Washington	9%	4%	5%	16%	3%	14%
Is not tied to previous presidential administrations	5%	2%	6%	8%	3%	8%
All of the above (DO NOT READ)	3%	3%	4%	3%	3%	3%
None of the above (DO NOT READ)	1%	1%	4%	1%	1%	2%
Other (specify) (DO NOT READ)	3%	3%	5%	3%	2%	2%
Don't know/Refused (DO NOT READ)	4%	1%	6%	4%	2%	5%

5. Opinion of... George W. Bush (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	12%	28%	6%	2%	28%	2%
Somewhat favorable	19%	36%	16%	6%	34%	6%
Somewhat unfavorable	17%	19%	18%	15%	18%	15%
Strongly unfavorable	49%	13%	52%	75%	15%	74%
Heard of but can't rate (DO NOT READ)	3%	4%	5%	2%	3%	3%
Haven't heard of (DO NOT READ)	-	-	-	-	-	-
Don't know/Refused (DO NOT READ)	1%	*	2%	-	1%	-

6. Opinion of... Hillary Clinton (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	21%	6%	18%	35%	6%	34%
Somewhat favorable	27%	18%	22%	38%	17%	39%
Somewhat unfavorable	18%	21%	28%	11%	25%	11%
Strongly unfavorable	30%	52%	26%	14%	49%	13%
Heard of but can't rate (DO NOT READ)	3%	3%	3%	1%	3%	3%
Haven't heard of (DO NOT READ)	*	-	*	-	-	-
Don't know/Refused (DO NOT READ)	1%	*	2%	1%	*	1%

7. Opinion of... John McCain (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	20%	32%	24%	8%	34%	9%
Somewhat favorable	32%	47%	24%	23%	41%	23%
Somewhat unfavorable	18%	10%	14%	27%	11%	25%
Strongly unfavorable	19%	4%	16%	33%	5%	34%
Heard of but can't rate (DO NOT READ)	10%	7%	20%	7%	8%	6%
Haven't heard of (DO NOT READ)	1%	*	*	1%	*	1%
Don't know/Refused (DO NOT READ)	1%	*	2%	2%	1%	1%

8. Opinion of... Barack Obama (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	28%	8%	12%	54%	8%	49%
Somewhat favorable	29%	23%	36%	30%	25%	33%
Somewhat unfavorable	12%	18%	17%	5%	19%	6%
Strongly unfavorable	21%	40%	18%	7%	38%	7%
Heard of but can't rate (DO NOT READ)	8%	10%	14%	4%	10%	5%
Haven't heard of (DO NOT READ)	1%	1%	2%	-	1%	-
Don't know/Refused (DO NOT READ)	1%	1%	2%	1%	*	*

9. Opinion of... Bill Clinton (IF FAVORABLE OR UNFAVORABLE, ASK:) Would you say you have a strongly favorable/unfavorable opinion or a somewhat favorable/unfavorable opinion?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly favorable	21%	5%	15%	36%	4%	36%
Somewhat favorable	25%	13%	27%	36%	14%	35%
Somewhat unfavorable	18%	21%	23%	13%	23%	13%
Strongly unfavorable	32%	58%	30%	12%	57%	13%
Heard of but can't rate (DO NOT READ)	3%	2%	4%	3%	2%	3%
Haven't heard of (DO NOT READ)	-	-	-	-	-	-
Don't know/Refused (DO NOT READ)	1%	1%	*	*	1%	*

10. Do you approve or disapprove of the way George W. Bush is handling his job as president? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	11%	22%	9%	3%	23%	3%
Somewhat approve	18%	38%	16%	3%	37%	5%
Somewhat disapprove	17%	19%	17%	16%	17%	15%
Strongly disapprove	50%	17%	52%	76%	18%	75%
Don't know/Refused (DO NOT READ)	3%	4%	5%	2%	5%	2%

[ROTATE Q.11-13]

11. Do you approve or disapprove of the way George W. Bush is handling the situation in Iraq? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	13%	30%	7%	2%	30%	1%
Somewhat approve	17%	33%	16%	4%	30%	6%
Somewhat disapprove	13%	14%	18%	10%	14%	10%
Strongly disapprove	54%	20%	53%	82%	22%	82%
Don't know/Refused (DO NOT READ)	3%	4%	6%	2%	4%	2%

12. Do you approve or disapprove of the way George W. Bush is handling the nation's economy? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	6%	12%	4%	2%	14%	2%
Somewhat approve	15%	34%	12%	2%	31%	3%
Somewhat disapprove	16%	19%	20%	10%	21%	9%
Strongly disapprove	58%	27%	58%	83%	26%	83%
Don't know/Refused (DO NOT READ)	5%	8%	5%	3%	8%	2%

13. And do you approve or disapprove of the way Congress is handling its job? Do you approve/disapprove strongly or somewhat?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strongly approve	3%	2%	2%	5%	2%	4%
Somewhat approve	16%	13%	14%	18%	12%	19%
Somewhat disapprove	29%	26%	27%	32%	27%	32%
Strongly disapprove	46%	56%	52%	37%	55%	38%
Don't know/Refused (DO NOT READ)	6%	3%	6%	8%	5%	7%

14. Thinking now about primary elections for national, state, and local office, for which party's candidates do you typically vote in primary elections for national, state and local office - the Democratic Party candidates or the Republican Party candidates?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Vote in the Democratic primary	45%	6%	23%	88%	-	100%
Vote in the Republican primary	35%	86%	24%	3%	100%	-
Vote in other primary (DO NOT READ)	6%	3%	17%	3%	-	-
Don't vote in primary elections (DO NOT READ)	4%	2%	13%	1%	-	-
Don't know/Refused (DO NOT READ)	10%	4%	22%	5%	-	-

[ASK Q.15-16 ONLY IF Q14=VOTE IN THE REPUBLICAN PRIMARY; N= 284; MoE = +/-5.8%]

15. Are you satisfied that John McCain is the Republican nominee, or would you have preferred that the Republican Party nominated someone else?

	RPV
Satisfied with John McCain	52%
Preferred someone else	45%
Don't know/Refused (DO NOT READ)	3%

16. Which best describes your reaction to John McCain winning the Republican nomination for president, -- You will vote for him enthusiastically in November; You will vote for him, but mainly as a vote against Barack Obama; You will vote for Barack Obama; or You will stay home on Election Day and not vote?

	RPV
You will vote for him enthusiastically in November	46%
You will vote for him, but mainly as a vote against Barack Obama	28%
You will vote for Barack Obama	5%
You will stay home on Election Day and not vote	6%
Don't know/Refused (DO NOT READ)	15%

[ASK Q.17-21 ONLY IF Q14=VOTE IN THE DEMOCRATIC PRIMARY; N= 365; MoE = +/-5.1%]

17. Which candidate did you vote for in the Democratic primary or caucus for president?

	DPV
Barack Obama	41%
Hillary Clinton	31%
John Edwards	3%
Bill Richardson	1%
Dennis Kucinich	1%
Joe Biden	*
Mike Gravel	-
Christopher Dodd	-
Did not vote (DO NOT READ)	17%
Other (SPECIFY) (DO NOT READ)	-
All of the above (DO NOT READ)	-
None of the above (DO NOT READ)	1%
Unsure (DO NOT READ)	3%
Refused (DO NOT READ)	2%

18. Are you satisfied that Barack Obama is the Democratic nominee, or would you have preferred that the Democratic Party nominated someone else?

	DPV
Satisfied with Barack Obama	68%
Preferred someone else	30%
Don't know/Refused (DO NOT READ)	2%

19. Which best describes your reaction to Barack Obama winning the Democratic nomination for president, -- You will vote for him enthusiastically in November; You will vote for him, but mainly as a vote against John McCain; You will vote for John McCain; or You will stay home on Election Day and not vote?

	DPV
You will vote for him enthusiastically in November	60%
You will vote for him, but mainly as a vote against John McCain	13%
You will vote for John McCain	9%
You will stay home on Election Day and not vote	7%
Don't know/Refused (DO NOT READ)	11%

20. How much, if at all, would you like for Barack Obama to choose Hillary Clinton as his vice presidential running mate?

	DPV
Very much	38%
Somewhat	21%
Not very much	8%
Not at all	25%
Don't know/Refused (DO NOT READ)	7%

21. If Barack Obama does not choose Hillary Clinton as his vice presidential running mate, would you be more likely to vote for Obama, less likely to vote for Obama, or would it make no difference?

	DPV
More likely to vote for Obama	11%
Less likely to vote for Obama	12%
No difference in vote for Obama	74%
Don't know/Refused (DO NOT READ)	3%

[ASK ALL]

22. Now thinking about the next election for president in 2008, if the election for U.S. President were held today, would you be voting for the Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Republican candidate	38%	80%	34%	8%	81%	9%
Democratic candidate	44%	10%	28%	80%	7%	80%
Neither(DO NOT READ)	5%	2%	13%	3%	3%	3%
Don't Know/Refused (DO NOT READ)	12%	8%	26%	9%	8%	8%

23. And, regardless of how you plan to vote, who do you think has the best chance of winning the next election for president in 2008, the Democratic candidate or the Republican candidate?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Republican candidate	32%	53%	32%	15%	55%	16%
Democratic candidate	51%	32%	37%	75%	30%	73%
Neither(DO NOT READ)	2%	2%	4%	2%	2%	2%
Don't Know/Refused (DO NOT READ)	15%	14%	27%	8%	13%	9%

24. Now, suppose the general election for president in 2008 were being held today between Republican John McCain and Democrat Barack Obama, form whom would you vote? (IF UNDECIDED/ REFUSED, ASK:) Which way would you lean as of today?

	TOTAL	Rep	Ind	Dem	RPV	DPV
McCain	37%	77%	33%	9%	77%	10%
Lean McCain	5%	8%	9%	1%	6%	2%
Obama	41%	6%	25%	76%	6%	75%
Lean Obama	3%	1%	7%	3%	1%	3%
Undecided	11%	7%	20%	9%	6%	8%
Refused to answer	3%	2%	6%	2%	3%	2%

25. If Barack Obama chooses Hillary Clinton as his vice presidential running mate, do you think it will mostly hurt his chances of winning the general election in November, mostly help his chances of winning the general election in November, or not make much difference?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Mostly hurt Obama	28%	44%	19%	20%	42%	18%
Mostly help Obama	43%	31%	52%	50%	35%	50%
Not make much difference	21%	18%	22%	24%	16%	26%
Don't know/Refused (DO NOT READ)	8%	8%	6%	6%	8%	6%

[SPLIT SAMPLE Q.26-28]

26a. Which candidate - John McCain or Barack Obama - do you think would do the best job handling the nation's healthcare?

	TOTAL	Rep	Ind	Dem	RPV	DPV
John McCain	31%	58%	25%	7%	56%	9%
Barack Obama	44%	16%	32%	78%	16%	74%
Neither(DO NOT READ)	8%	9%	12%	5%	11%	5%
Don't know/Refused (DO NOT READ)	17%	18%	32%	11%	17%	13%

26b. Which political party - the Democrats or the Republicans - do you think would do the best job handling the nation's healthcare?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Democrats	54%	21%	30%	89%	20%	83%
Republicans	24%	55%	23%	4%	54%	6%
Neither(DO NOT READ)	10%	13%	23%	2%	10%	6%
Don't know/Refused (DO NOT READ)	11%	11%	25%	5%	16%	6%

27a. Which candidate - John McCain or Barack Obama - do you think would do the best job handling the economy?

	TOTAL	Rep	Ind	Dem	RPV	DPV
John McCain	37%	69%	32%	8%	68%	12%
Barack Obama	43%	13%	32%	77%	14%	76%
Neither(DO NOT READ)	7%	7%	8%	6%	7%	3%
Don't know/Refused (DO NOT READ)	14%	10%	28%	9%	11%	9%

27b. Which political party - the Democrats or the Republicans - do you think would do the best job handling the nation's economy?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Democrats	54%	16%	40%	89%	22%	84%
Republicans	28%	68%	18%	5%	61%	7%
Neither(DO NOT READ)	8%	8%	16%	3%	6%	3%
Don't know/Refused (DO NOT READ)	9%	7%	25%	3%	11%	5%

28a. Which candidate - John McCain or Barack Obama - do you think would do the best job handling the war in Iraq?

	TOTAL	Rep	Ind	Dem	RPV	DPV
John McCain	49%	83%	49%	17%	84%	20%
Barack Obama	41%	8%	35%	72%	8%	70%
Neither(DO NOT READ)	2%	2%	3%	3%	1%	3%
Don't know/Refused (DO NOT READ)	8%	7%	13%	8%	7%	7%

28b. Which political party - the Democrats or the Republicans - do you think would do the best job handling the war in Iraq?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Democrats	46%	12%	26%	81%	14%	77%
Republicans	34%	72%	37%	7%	71%	8%
Neither(DO NOT READ)	9%	6%	19%	5%	5%	6%
Don't know/Refused (DO NOT READ)	11%	10%	18%	7%	10%	9%

29. Both presidential candidates have been talking about the concept of "change" in America. Which of the following candidates Democrat Barack Obama or Republican John McCain do you think will best implement the kind of change that matters most to you?

	TOTAL	Rep	Ind	Dem	RPV	DPV
John McCain	32%	66%	29%	8%	67%	7%
Barack Obama	49%	14%	40%	82%	15%	82%
Neither(DO NOT READ)	9%	9%	12%	5%	9%	5%
Don't know/Refused (DO NOT READ)	10%	11%	18%	5%	9%	6%

30. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or something else?(IF REPUBLICAN OR DEMOCRAT ASK:) Do you consider yourself a strong (Republican/Democrat) or not so strong (Republican/Democrat)? (IF INDEPENDENT ASK:) Would you say that you lean toward Republicans or more toward the Democrats?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Strong Republican	19%	59%	-	-	50%	2%
Not so strong Republican	8%	26%	-	-	21%	1%
Independent, leans Republican	5%	16%	-	-	9%	1%
Independent	19%	-	100%	-	13%	10%
Independent, leans Democratic	8%	-	-	18%	2%	10%
Not so strong Democrat	8%	-	-	20%	1%	15%
Strong Democratic	26%	-	-	62%	-	56%
Other (SPECIFY) (DO NOT READ)	2%	-	-	-	2%	1%
Don't know/Refused (DO NOT READ)	4%	-	-	-	2%	3%

31. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, very conservative or haven't you thought much about this?(IF MODERATE ASK:) Do you tend to lean toward the liberal or conservative side?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Very liberal	7%	1%	3%	14%	1%	13%
Somewhat liberal	15%	7%	13%	23%	7%	24%
Moderate, leans liberal	5%	2%	6%	6%	2%	6%
Moderate	15%	9%	20%	20%	10%	19%
Moderate, leans conservative	6%	10%	4%	3%	10%	3%
Somewhat conservative	22%	34%	25%	12%	32%	12%
Very conservative	16%	30%	12%	8%	31%	6%
Don't know/Refused (DO NOT READ)	15%	8%	18%	14%	7%	17%

32. In talking to people about elections, we often find that a lot of people are not able to vote because they are sick or they just do not have the time. With that in mind, were you able to vote in the 2004 election for President of the United States and other offices?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Yes, voted	88%	95%	86%	87%	95%	86%
No, did not vote	9%	5%	12%	11%	5%	10%
Don't know/Refused (DO NOT READ)	2%	-	2%	2%	-	4%

[ASK Q.33 ONLY IF Q.32= YES, VOTED]

33. And for whom did you vote in this most recent 2004 presidential election?

	TOTAL	Rep	Ind	Dem	RPV	DPV
George Bush	48%	90%	53%	11%	89%	13%
John Kerry	35%	5%	25%	66%	4%	66%
Ralph Nader	1%	1%	1%	1%	*	1%
Other	3%	*	2%	6%	1%	5%
Don't know/Refused	13%	5%	20%	16%	6%	16%

34. What is your marital status? Are you . . . (READ LIST)

	TOTAL	Rep	Ind	Dem	RPV	DPV
Single	15%	8%	16%	19%	10%	17%
Married	65%	77%	64%	60%	74%	61%
Divorced	7%	6%	6%	8%	6%	8%
Separated	*	-	1%	1%	-	1%
Widowed	10%	10%	14%	10%	10%	10%
Don't Know/Refused (DO NOT READ)	3%	-	*	2%	-	4%

35. How many children under the age of 18, if any, do you have living at home?

	TOTAL	Rep	Ind	Dem	RPV	DPV
None	69%	66%	75%	71%	65%	71%
One	11%	11%	6%	13%	13%	11%
Two	9%	11%	9%	8%	9%	9%
Three	5%	7%	7%	4%	7%	3%
Four or more	3%	5%	2%	2%	5%	2%
Don't know/Refused (DO NOT READ)	3%	1%	*	1%	1%	3%

36. What is your age please?

	TOTAL	Rep	Ind	Dem	RPV	DPV
18-20	2%	2%	2%	2%	1%	1%
21-24	2%	-	7%	1%	2%	1%
25-34	8%	6%	10%	8%	8%	10%
35-44	14%	16%	8%	13%	16%	12%
45-54	20%	22%	16%	21%	22%	20%
55-64	20%	20%	21%	21%	21%	20%
65-74	16%	16%	17%	18%	15%	18%
75 +	14%	15%	18%	13%	14%	13%
Don't know/Refused	4%	2%	1%	3%	1%	5%

37. What is the last grade of formal education you have completed?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Less than high school	5%	2%	10%	6%	2%	7%
High school graduate	27%	24%	33%	27%	25%	28%
Some college/ vocational school	24%	24%	19%	24%	24%	21%
College graduate	28%	35%	25%	26%	34%	26%
Post graduate	14%	14%	12%	15%	15%	13%
Don't know/Refused	2%	-	1%	2%	-	4%

38. And please tell me which of the following categories applies to your total household income for 2007:

	TOTAL	Rep	Ind	Dem	RPV	DPV
Less than \$15,000	7%	4%	12%	8%	5%	10%
\$15,000 to less than \$30,000	13%	10%	15%	16%	10%	16%
\$30,000 to less than \$50,000	16%	15%	14%	18%	14%	17%
\$50,000 to less than \$75,000	18%	17%	22%	16%	18%	17%
\$75,000 to less than \$100,000	11%	17%	8%	10%	15%	9%
\$100,000 to less than \$200,000	11%	13%	10%	11%	14%	11%
\$200,000 or more	3%	5%	1%	3%	4%	3%
Don't know/Refused (DO NOT READ)	20%	20%	17%	17%	19%	17%

39. For statistical purposes only, could you please tell me your ethnic background?

	TOTAL	Rep	Ind	Dem	RPV	DPV
White/Caucasian	74%	90%	71%	65%	88%	61%
Hispanic/Latino	7%	4%	9%	9%	3%	11%
African-American/ Black	12%	2%	9%	21%	4%	21%
Asian-American/Asian	1%	1%	3%	1%	*	1%
Native American	2%	2%	6%	1%	2%	1%
Other/Specify	1%	1%	1%	1%	1%	1%
Don't know/Refused (DO NOT READ)	3%	1%	1%	3%	1%	5%

40. Would you describe yourself as "born-again" or evangelical?

	TOTAL	Rep	Ind	Dem	RPV	DPV
Yes	37%	43%	33%	35%	45%	35%
No	56%	52%	58%	61%	50%	58%
Don't know/Refused (DO NOT READ)	7%	5%	9%	4%	5%	8%

A. Gender (BY OBSERVATION)

	TOTAL	Rep	Ind	Dem	RPV	DPV
Male	47%	50%	60%	38%	51%	40%
Female	53%	50%	40%	62%	49%	60%

B. REGION (BY PREFIX)

	TOTAL	Rep	Ind	Dem	RPV	DPV
West	20%	20%	23%	19%	21%	20%
South	36%	37%	39%	34%	38%	35%
Midwest	26%	25%	23%	28%	25%	26%
Northeast	18%	18%	14%	19%	16%	18%